

Fifteen years on, a rebirth

Hotel re-invents itself to meet customers' needs and demands

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HOTEL ISTANA Kuala Lumpur, which joined the city's skyline 15 years ago, officially marked its re-introduction on Wednesday.

The event, launched by Tourism minister Datuk Seri Tengku Adnan Tengku Mansor, coincided with Visit Malaysia Year 2007 and the 50th anniversary of Malaysia's independence.

Tengku Adnan said it was important for hotel owners to continuously re-invent their product offerings and facilities to meet the needs and demands of customers.

"The look and feel of hotels in Malaysia has to stay relevant," he said.

Also present were Tradewinds Corporation Bhd chairman Datuk Seri Megat Najmuddin Khas, Tradewinds Corporation Bhd group chief executive officer Azlan Abdullah, Tradewinds Hotels and Resorts Sdn Bhd chairman Datuk Abdullah Yusoff and chief executive officer Shaharul Farez Hassan.

»The time had come for a refurbishment«

DATUK SERI MEGAT
NAJMUDDIN KHAS

Earlier, Megat Najmuddin said he was glad to see the hotel had developed a reputable name in the local scene.

"The time had come for a refurbishment exercise to ensure the legacy continued.

"In late 2005, a well-designed refurbishment exercise was initiated, and it was executed in phases while considering the comfort and enjoyment of our guests.

"Our 515 rooms are now revitalised and geared for the astute upscale market.

"We have also upgraded our facilities and added two new food and beverage outlets," he said.



Official visit: Tengku Adnan (left) visits one of the new rooms with (from right) Shaharuddin, Hotel Istana Kuala Lumpur executive assistant manager Arif Billah, Baharuddin and Megat Najmuddin.